

ZOOM-ZOOM. FOREVER.



MAZDA WARRANTY The basic warranty on the Mazda CX-9 covers all parts found to be factory defective for 3 years or 80,000 km, whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km, whichever comes first, body sheet metal perforation for 5 years and unlimited mileage and specific emission control components for up to 8 years or 128,000 km. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information.

ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2011 Mazda CX-9 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your Mazda CX-9 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Excitement begins with the Mazda Test-Drive Experience - a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

READY TO ROLL Our pre-delivery commitment means every new Mazda is checked out, gassed up and fitted with floor mats.



For peace-of-mind motoring, we've created the Mazda Added Protection Plan (M.A.P.). M.A.P. complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, which extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.



Get more detailed information on your Mazda CX-9. Check out our website at www.mazda.ca for specifications and features, option packages, pricing, financing, to get a quote and find a dealer near you.

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2011 Mazda CX-9

ZOOM-ZOOM



VERSATILITY DISGUISED AS SOPHISTICATED LUXURY.

The CX-9 serves up a breathtakingly original crossover experience. One that's more nimble, more exhilarating and more fun. One that, in every imaginable way, is definitely more you. Especially when it comes to what's under the hood. The CX-9 boasts a highly advanced 273-hp, 3.7 L, DOHC, V6 engine that features a robust 270 lb. ft. of torque. Delivering an inspiring 12.8 L/100 km city and 9.0 L/100 km highway*. And its sports-sedan-inspired handling and crisp road manners run spirited circles around other crossovers. In spite of its impressive capacity for passengers and cargo, the CX-9 doesn't skimp on fun. The available rear entertainment system makes the CX-9 more engaging. Bluetooth® integration keeps you connected. And the available navigation system helps you quickly find the best routes. Only Mazda could engineer a 7-passenger crossover this innovative. The confidence-inspiring result is a smooth, controlled ride with the kind of fun-to-drive performance you expect from a Mazda in any category. Yes, even a crossover. **Zoom-Zoom. Forever.**



*Estimated fuel economy. Your actual fuel economy may vary.



2011 MAZDA CX-9 FEATURES & ACCESSORIES

FEATURES



Auto on/off Xenon (HID) headlights



Bose® Centerpoint® Surround Sound System



Bluetooth® hands-free phone integration



Advanced dual front/front side-impact air bags and side-impact air curtains



Blind-Spot Monitoring System (BSM)

ENGINEERING FEATURES	GS	GT
3.7 L V6 DOHC 24-valve, 273 hp @ 6,250 rpm	S	S
6-speed Sport mode automatic transmission	S	S
Power-assisted front and rear ventilated 4-wheel disc brakes	S	S
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S
Front-wheel drive	S	-
Active Torque-Split All-Wheel Drive System (AWD)	0	S
Dynamic Stability Control (DSC), Traction Control System (TCS) and Roll-Over Stability Control (RSC)	S	S
Front independent strut suspension with coil springs	S	S
Rear independent multi-link suspension with coil springs	S	S
Front and rear stabilizer bars	S	S
Rack-and-pinion steering with engine-rpm-sensing variable power assist	S	S
Towing package (includes larger cooling fan and radiator)	S	S

WHEELS AND TIRES	GS	GT
18" alloy wheels with 245/60R18 all-season tires	S	-
20" alloy wheels with 245/50R20 all-season tires	-	S
Tire Pressure Monitoring System (TPMS)	S	S
Temporary spare tire	S	S

EXTERIOR FEATURES	GS	GT
Body-coloured door handles and lift-gate garnish	S	-
Bright finish on lift-gate garnish, door handles and ring on front headlights	-	S
Body-coloured rear spoiler	S	S
Body-coloured power-operated heated door mirrors	S	S
LED turn signal on door mirrors with Blind-Spot Monitoring System (BSM)	-	S
Privacy glass	S	S
Headlights - Halogen	S	-
Headlights - Xenon (HID) with manual levelling feature	-	S
Rain-sensing front wipers; Rear intermittent wiper	S	S
Automatic headlight control	S	S
Fog lights	-	S
Power tailgate	-	NAV
Dual exhaust outlets with trapezoid garnish	S	S
Rear window defroster	S	S

AUDIO	GS	GT
AM/FM CD player with 6 speakers	S	-
10-speaker premium Bose® audio system with AM/FM 6-disc in-dash CD changer	-	S
AudioPilot® noise compensation technology and Centerpoint® Surround Sound System	-	S
MP3 functionality on CD changer	S	S
SIRIUS Satellite Radio (free 6-month subscription)	-	S
Bluetooth® hands-free phone integration	S	S

AUDIO (cont'd)	GS	GT
Bluetooth® with Audio Profile	-	S
Steering-wheel-mounted audio controls	S	S
5.1 channel rear entertainment system with 11 speakers and 115V outlet	-	RES
Audio Display Screen	-	S

COMFORT AND CONVENIENCE	GS	GT
Front and rear air conditioning with 3-zone climate control	S	S
Rear air conditioning display	S	S
Tilt and telescopic steering wheel with mounted cruise controls	S	S
Power door locks	S	S
Power windows with driver's/front passenger's one-touch up and down feature	S	S
Auto up/down system for front windows (keyless [down only] and key cylinder)	S	S
Remote keyless entry system with retractable key (includes two transmitters)	S	-
Intelligent key system (keyless entry and start)	-	S
Illuminated entry	S	S
Rear seat heater ducts	S	S
Cargo area lamp	S	S
Map lamps	S	S
Driver's and passenger's sunvisors with illuminated covered vanity mirrors and extensions	S	S
Auto-dimming rearview mirror with HomeLink®	S	S
2 power outlets with cap (in front and centre rear console box)	S	S
Voice-activated navigation system with touchscreen and rearview camera	-	NAV
Power glass moonroof with sunshade, tilt-up ventilation and one-touch open and close	LP	S
Internal fuel door release	S	S

SEAT AND TRIM	GS	GT
8-way power-adjustable driver's seat	S	S
Driver's seat manual lumbar support	S	-
Driver's seat power lumbar support	LP	S
Driver's seat memory position	-	S
4-way power-adjustable front passenger's seat	LP	S
Heated front seats with high and low function	S	S
60/40-split fold-down 2 nd row seatback; 50/50-split fold-down 3 rd row seatback	S	S
High-grade cloth upholstery	S	-
Leather-trimmed upholstery	LP	S
Moulded cloth door panel trim	S	-
Synthetic leather door panel with silver trim	LP	S
Leather-wrapped 3-spoke steering wheel	S	-
Leather-wrapped 3-spoke steering wheel with piano black finish	-	S
Leather-wrapped shift knob	S	S
Inner door handles with silver finish	S	S
Interior luxury trim with piano black finish	S	-

SEAT AND TRIM (cont'd)	GS	GT
Interior luxury trim with wood finish	-	S
Power window switch side panel with piano black finish	S	-
Power window switch side panel with wood finish	-	S
Centre instrument panel trim with piano black finish	S	-
Centre instrument panel trim with wood finish	-	S

INSTRUMENT PANEL AND STORAGE	GS	GT
Electroluminescent gauges	S	S
Blue indirect lighting	-	S
Speedometer, tachometer, engine coolant temperature and fuel indicator	S	S
Exterior temperature gauge	S	S
Trip computer	S	S
Overhead console with sunglass storage	S	S
Illuminated glove compartment	S	S
Front door storage pockets with bottle holders	S	S
Driver's and passenger's seatback pocket	S	S
Warning lights for low fuel level, low windshield washer fluid, door ajar, check engine, oil pressure and air bags	S	S

SAFETY AND SECURITY	GS	GT
Dual front air bags; Dual side air bags; Dual side air curtains	S	S
Roll-over sensor for air curtains	S	S
Anti-theft alarm system with engine immobilizer theft-deterrent system	S	S
Front active head restraints	S	S
Height-adjustable front and rear seat head restraints	S	S
Height-adjustable front safety-belt anchors	S	S
Integrated child-seat anchors on 2 nd row seats	S	S
Driver's and front passenger's safety-belt pretensioners and load limiters	S	S

S = Standard 0 = Optional LP = Luxury Package NAV = Navigation System
RES = Rear Entertainment System

Luxury Package (available with AWD only): Power glass moonroof with sunshade, tilt-up ventilation and one-touch open and close, leather-trimmed upholstery, 4-way power-adjustable front passenger's seat, driver's seat power lumbar support and synthetic leather door panel with silver trim. (Available on GS.)

Navigation System: Navigation system with touchscreen and power tailgate. (Available on GT; not available with Bose® 6-disc in-dash CD changer.)

Rear Entertainment System: 5.1 channel rear entertainment system with 11 speakers and 115V outlet. (Available on GT; not available with power moonroof.)

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ACCESSORIES



Backup camera with auto-dimming mirror display



Cargo Box - Short



Moonroof wind deflector

- All-weather floor mats
- Auto-dimming mirror with compass and HomeLink®
- Cargo box
- Cargo tray

- Floor mats - Carpet
- iPod adapter
- Mud guards
- Rear bumper guard - Stainless steel
- Remote engine start

- Roof rack
- Roof rack bike attachment
- SIRIUS Satellite Radio
- Trailer hitch
- Wheel locks - Chrome (set of 4)

For further information, please refer to the Mazda CX-9 Accessories Brochure. Mazda notes that all Genuine Mazda Accessories, if installed by your Mazda Dealer prior to or at an initial vehicle retail delivery, carry the same new-vehicle basic warranty as the Mazda CX-9.